



INTERNACIONAL
SEMINAR
SÃO PAULO
COMPACT
CITY

Date: September 15, 2010, from 9 am to 6 pm.
Venue: São Paulo's City Hall
Edifício Matarazzo - Viaduto do Chá, nr. 15, Centre.
Auditorium to be confirmed
Registration through the website:
www.iclei.info/cidadecompacta

PRELIMINARY PROGRAM

Wednesday, September 15th, 2010
9 am to 6 pm

08h00– 9h00

Registration

09h00– 09h15

Opening ceremony

Mayor of the City of São Paulo, Gilberto Kassab

09h15 – 10h00

Compact City and Environment

Eduardo Jorge, Municipal Secretary for Green Areas and Environment (SVMA)

10h00 – 10h45

Compact City and Urban Development

Miguel Bucalem, Municipal Secretary for Urban Planning

10h45 – 11h00

Coffee Break

11h00 – 11h20

The INTEGRATION Project

Hermann Kirchholtes, General Coordinator of the INTEGRATION Project

11h20 – 12h05

The Synergy between Environment Management and Urban Planning

Werner Flad, Executive Secretary of Environment, City of Stuttgart, Germany

12h05 –12h30

Questions & Answers

12h30 – 14h00

Lunch



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Afternoon Panel: Inner Development

Moderator: Hélio Neves or Andreas Marker

14h00 – 14h30

The Role of Urban Planning for a Green Compact City – The Stuttgart Case

Robert Schulze Dieckhoff, Director of Urban Land Use Department and Sustainable Land Use Management, Urban Planning Secretariat, City of Stuttgart, Germany

14h30 – 15h00

Urban Operation – Mooca/Vila Carioca

Lisandro Frigério, Urban Operation Technical Advisory

15h00 – 15h30

Brownfields' revitalization in the city of São Paulo and Integration Pilot Project

Milton Motta, SVMA

15h30 – 16h00

Coffee Break

16h00 – 16h20

Revitalization of abandoned buildings in São Paulo's downtown for housing programmes – COHAB

Ricardo Pereira Leite, SEHAB

17:00 – 17:45h

Revitalization of abandoned buildings in São Paulo's downtown by private sector

To be confirmed

16h40 – 17h30

Debates

17h30

Closing Ceremony